

Sterilizer Refurbishing Service, Inc.



Date

Mr. Disney Guy
Walt Disney Kingdom
Street Address
City, State Zip Code

Dear Disney Guy,

Your skill in making cartoons, movies and characters that keep our children's imaginations hopping with creativity is incredible. Your success in marketing to families is remarkable.

In business 101 you're taught: To be successful you need to provide a niche service or product that is needed by your customer on a continuing basis. We took something that is common and needed (grinding and hand polishing sterilizer chambers and providing support products) and created SRS and Mr Grungy™. Our niche encompasses markets as diverse as healthcare, research laboratories, private clinicians, the spice industry and food preparation. Sterilizers are used in almost every walk of life, throughout the world. Even cushions and bedding need to be sterilized.

From a personal standpoint, I have always felt a pressing need to help my family and people in general. Using Mr Grungy™, I have found my personal and professional niche in life. Mr Grungy™ gives me an opportunity to be creative while SRS fills a void in the various markets for sterilizer chamber cleaning.



Mr Grungy™ came about from the dirty or grungy appearance of the sterilizers prior to our services. Our customers began to refer to me as Mr Grungy™. This spawned a whole kingdom of characters based on the Mr Grungy™ tag. We have created grungy characters, grungy money and even a grungy President. We also market a grungy soap.

My vision for Mr Grungy™ is to use the name and the characters as a basis for education and awareness. I perceive that the grungy label could exist on varying levels in fields as diverse as marketing and sales, education, collectibles and artistic support.

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Mr Grungy™ holds the promise to be a multi-billion icon, starting in the healthcare industry and expanding into multimedia, collectibles and education. In short, the grungies along with Mr Grungy™ can be a lot of things to a lot of people.

You can begin an entirely new chapter and explore a new market along with Mr Grungy™. Marketing to business offices with a grungy specifically designed and targeted for individual industries could equate to a new, billion dollar venture for the two of us. It could also create an awareness of the Disney characters as collectibles for offices, healthcare facilities or just industry in general, markets which you may not have fully explored.

In addition, our affiliation can create thousands, maybe tens of thousands of jobs which create a wave of spin-off businesses in all cities, towns and countries.

We would like your expertise to help embrace the Mr Grungy™ concept. Together we are in a unique position with our cartoon characters and our business organizations to help create a world-wide awareness of many facets of life and business.

I hope that I have tweaked your imagination with my Mr Grungy™ characters and philosophy. I would appreciate an opportunity to meet with you to further discuss Mr Grungy™ and the grungy characters. I will contact your office to schedule a face-to-face meeting. .

Sincerely,

Mr Grungy (aka Pete Walczak)
President
Sterilizer Refurbishing Services, Inc.